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President's Report for 2016

Visitor statistics review:

- 2014: 4535
- 2015: 8320
- 2016: 7127

2015 bump was certainly due to 25th Anniversary events and our participation in Tourism Challenge. 2016 saw a decrease but still way up from 2014. 2015 also had a high-volume play during December which did not repeat in 2016 – but we generated considerable rental income in their absence.

Continued growth in diversified streams

- New gift shop
- Variety of rental purposes & clients: films, Flare magazine, private rentals, meetings and parties
- diversifying the use of space
- We are continuing to be a part of the conversation in the arts, heritage, cultural and tourism community

School programs have been very successful this year – maxed out on bookings for the school calendar year – with talks of expansion being parked due to resourcing, but that we are even entertaining the idea of expansion is exciting and indicative of interest of this unique type of experiential education

Expanding programming offerings

- successful Reading series spearheaded by Alyssa sy de Jesus
- House Museum alliance as forged by Annika Penner to better ally ourselves with fellow House Museums and to collectively raise awareness
- exhibitions continue to grow: Victorian Dandy exhibit by visiting curator Christy Brain, traveling exhibit in IKB – repurposing our exhibits and lending to other institutions which shows we are a valued resource in the heritage and cultural community
- Concert series continue to be a success – many thanks to Catherine Laub, Daniel Reynolds and their generous patrons

We are electing a very diverse board for 2017-2018 – lots of youth, enthusiasm, great skills and fresh ideas, excited to get started

Billie-Ann Woo, President